Lisa K. Perrin, President – LKP Media Services, Inc.

Calabasas, CA

Lisa has an extensive history of working in the publishing industry for 30+ years in California. As an industry veteran, she has held management and leadership positions at Canon Communications, Penton/Primedia/Intertec Business Magazines and Media, as well as Miramar Communications and Morgan-Grampian Publishing Company.

Having amassed a wealth of experience in publishing and event management, Lisa eventually started her own company, LKP Media Services, Inc., in December 2015 serving business-to-business and consumer media publishers. Special Events & MeetingsNet, under the Informa Business umbrella, are some of the media brands she currently represents.

Lisa has a Bachelor of Arts focused in Communications from California State University-Fullerton. In 2006 she was recognized for her 20 years of leadership in special events by the Steve Kemble Leadership Foundation.